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COMMUNICATIVE SKILLS A BRIDGE BETWEEN KNOWLEDGE AND SUCCESS.

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ABSTRACT:

Efficient communicative skills is an expression of one's personality and a smooth and compelling interaction always leaves an indelible impression on people. In the fast changing global arena, profound linguistic expression has become requisite for all the professionals and students in particular. Being in teaching we have to interact with the students and this interaction has forced us to ponder over the fact that students, however talented or intelligent, lag behind when it comes to proficient and efficient communication. Consequently, they have to encounter colossus of nervousness, amnesia and they lose their most vital quality that is their self confidence and self-esteem. Their preposterous behavior is quite evident in their attitude as they gradually dissociate themselves from interacting with their friends. They shy away from asking questions in class. They are not able to develop a proper social circle, due to lack of sensible and matured communication. And in the worst cases they start dwelling in their imaginary world.

INTRODUCTION:

The endeavor put by teachers to encourage and impel the students into effective communication proves futile, as students develop unrelenting attitude towards proper communication .In fact the trend among the students is they do notrealize the significance and utility of communicative skills. Acquiring a high percentage in their exams is their only prime concern, irrespective of the depth knowledge they achieve.

Important Aspects:

For becoming an impressive and smooth conversationalist, the students have to focus their attention on certain areas.

First and foremost important aspect is that they should devote half hour reading a News

paper and underline new words, sentences and idiomatic expressions which they come across. All these new words can be compiled into a small diary. Along with a newspaper, it is a must for them to always be equipped with a pocket dictionary so that they can immediately refer to the dictionary whenever they come across difficult words. If the students are not interested in reading newspaper, they can go in for short stories and novels .It will certainly enhance their interest in languages. After a month of reading newspaper and stories when their mind is conditioned to the language, they can start interacting with their friends and family. They have to bring it in their daily routine to speak in particular language at least one hour. Besides paying attention to all these



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activities they have to grab the opportunity and participate in class discussions, college debates, elocution, quiz competitions and seminars.

The second step to combat the monster of fear is to be abreast with political and social happenings besides having in-depth graduate level subjects. knowledge of Students should also keep an eye on their social and environmental surroundings. If the students are equipped with diversified knowledge, it will certainly elevate their skills in making an impressionable impact on the people with whom they will interact. They should always keep in mind the fact that efficient communicative skills is an expression of one's personality and a smooth and proficient interaction always leaves an indelible impression on the people. Another not to forget aspect of communication is practice and practice, as practice alone will invigorate one's speaking proficiency and propel the young generation to the vertex of success.

Students should not forget, that regular practice will enable them to master languages and specially English, as it is one of the languages that opens new vista of jobs for professionals and students.

CONCLUSION:

Before winding up the article, I wish to mention once again that students should always remember that a compatible, skillful, manipulative and clever conversation studded with wisdom and knowledge can enable a person to vanquish the entire world.

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